Estimate Number

Advertiser

Priorities USA Action



WPBF 3970 RCA Boulevard **Suite 7007** Paim Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

	Invoice Month August 2016	Invoice Period 08/01/16 - 08/22/16

Sales Region Sales Office Account Executive Property HRP -Washingtd National Mica Hansen **WPBF**

Product

	PRIORITIES US	SA ADD	4661	
Flight 08/16/	Dates 16 - 08/22/16	Order # 1488050		Alt Order # 08257488
Billing Broade	<u>Calendar</u> cast	Billing Type Cash		Deal #
Specia	al Handling			
Agenc	y Code	Advertiser C 750	ode	Product 1/2 760
Agenc	y Ref	Advertiser R	ef	

							Spots/			
Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/16/16 Class of T	08/19/16 ime - Immedi	Jimmy Kir iately Pre-emp	nmel	1135P-1238A notice	-TWTF	:30	2	\$275.00	NM	
Weeks:	Start Date 08/15/16	End Date 08/21/16	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$275.00					
Spots: # Ch		r Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
			2 AM Jimmy	Kimmel	1135P-1238A		0 PRATV161			\$275.00 NN
2 WI	PBF Th 08	3/18/16 12:1	15 AM Jimmy	Kimmel	1135P-1238A	:3	0 PRATV161	7н		\$275.00 NN
2 08/16/16 Class of T	08/19/16	Ellen iately Pre-emp	otible without	4-5p notice	-TWTF	:30	2	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/15/16	08/21/16	-TWTF	2	\$450.00	Lame	4F 44 ID			Rate Type
Spots: # Ch			Time Descri	<u>ption</u>	Start/End Time		<u>th Ad-ID</u> 30 pratv161	7u		\$450.00 NN
4			37 PM Ellen		4-5p		30 PRATV161			\$450.00 NN
1 W	PBF Th 08	3/18/16 4:3	32 PM Ellen		4-5p	1.0	O PRAIVIOI	711		Ψ-50:00 141
3 08/16/16 Class of T	08/19/16 Time - Pre-em	WPBF Ne	ews 25 5-6:00 tice	arr5:00-6:00am	-TWTF	:30	3	\$300.00	NM ————	
Weeks:	Start Date 08/15/16		MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$300.00					.
Spots: # Cl	h Day A		Time Descri		Start/End Time		th Ad-ID			Rate Typ
2 W	PBF Tu 0	8/16/16 5:4	45 AM WPBF	News 25 5-6:00am	5:00-6:00am		30 PRATV161			\$300.00 NM
1 w	PBF W 0	8/17/16 5:0	09 AM WPBF	News 25 5-6:00am	5:00-6:00am	• • • • • • • • • • • • • • • • • • • •	30 pratv161			\$300.00 NM
3 W	PBF F 0	8/19/16 5::	23 AM WPBF	News 25 5-6:00am	5:00-6:00am	:	30 PRATV161	.7н		\$300.00 NI
4 08/22/16 Class of J	08/22/16 Time - Fixed I	WPBF Ne	ews 25 @ 6:0 ible	0PI6-6:30PM	1	:30	1	\$1,200.00	NM	
Weeks:	Start Date 08/22/16		MTWTF\$S 1	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # C	h Day A	ir Date Air	Time Descri	ption	Start/End Time		th Ad-ID			Rate Typ
– –			26 PM WPBF	News 25 @ 6:00PM	6-6:30PM	.:	30 PRATV161	.7н		\$1,200.00 NI
5 08/16/16 Class of	08/19/16 Time - Pre-en	Wheel Of		7-7:30PM	-TWTF	:30	2	\$1,800.00	NM	
Weeks:	Start Date 08/15/16		MTWTFSS -TWTF	Spots/Week 2	Rate \$1,800.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represer and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

3

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1488050-1		August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ADD	4661

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 08/16/16 08/19/16 Wheel Of Fortune 7-7:30PM	-TWTF	:30	2	\$1,800.00	NM	
Class of Time - Pre-emptible with notice Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 08/16/16 7:16 PM Wheel Of Fortune 2 WPBF W 08/17/16 7:13 PM Wheel Of Fortune	Start/End Time 7-7:30PM 7-7:30PM	:3	h <u>Ad-ID</u> 0 pratv161 0 pratv161			Rate Typ \$1,800.00 Nt \$1,800.00 Nt
6 08/22/16 08/22/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	1	\$800.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS 1 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Air Time Description 3 Air Time Description 3	Rate \$800.00 <u>Start/End Time</u> 7-9AM		<u>h Ad-ID</u> 0 PRATV161	.7н		<u>Rate</u> <u>Typ</u> \$800.00 NI
7 08/16/16 08/19/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-TWTF	:30	2	\$2,000.00	NM	
Weeks: Start Date 08/15/16 End Date D8/21/16 MTWTFS D8/21/16 Spots/Week D8/15/16 Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/17/16 7:35 PM Jeopardy 2 2 WPBF Th 08/18/16 7:58 PM Jeopardy 7:58 PM Jeopardy 3	Rate \$2,000.00 Start/End Time 7:30-8PM 7:30-8PM	:3	h <u>Ad-ID</u> 0 pratv161 0 pratv161			Rate Tyr \$2,000.00 N \$2,000.00 N
8 08/20/16 08/20/16 Sat 5-6am News Sat 5-6am Class of Time - Pre-emptible with notice	1-	:30	1	\$125.00	NM	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS Spots/Week Spots/Week Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/20/16 5:54 AM Sat 5-6am News	Rate \$125.00 <u>Start/End Time</u> Sat 5-6am		th <u>Ad-ID</u> 30 pratv163	17н		<u>Rate</u> <u>Ty</u> \$125.00 N
9 08/20/16 08/20/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice	1-	:30	1	\$275.00	NM	the state of the s
Weeks: Start Date 08/15/16 End Date Plant Date 08/21/16 MTWTFSS Spots/Week Date No. 1 Spots/Week Date No. 1 Spots: # Ch Day Air Date Air Time Description 1 Description Description Description News	<u>Rate</u> \$275.00 <u>Start/End Time</u> Sat 6-7am		th <u>Ad-ID</u> 30 PRATV16	17H		<u>Rate</u> Ty \$275.00
10 08/20/16 08/20/16 GMA Saturday 7-8am Sat 7am-8am Class of Time - Pre-emptible with notice	1-	:30	1	\$400.00	NM	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS 08/05/Week 08/21/16 Spots/Week 08/21/16 Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/20/16 7:45 AM GMA Saturday 7-8am	<u>Rate</u> \$400.00 <u>Start/End Time</u> Sat 7am-8am		th Ad-ID 30 PRATV16	17H		<u>Rate</u> <u>T</u> \$400.00
11 08/20/16 08/20/16 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30	1	\$375.00	NM	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS1 Spots/Week1 Spots: # Ch Day Air Date 1 Air Time Description 08/20/16 B:15 AM Sat 8-9am News	<u>Rate</u> \$375.00 <u>Start/End Time</u> Sat 8-9am		ith Ad-ID 30 PRATV16	17H		<u>Rate</u> <u>T</u> \$375.00
12 08/21/16 08/21/16 Sun 5-6am News Sun 5-6am Class of Time - Pre-emptible with notice	1	:30	1	\$125.00	NM	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS 08/05/Week 08/21/16 Spots/Week 08/21/16 Spots: # Ch Day Air Date 1 WPBF Su 08/21/16 Air Time Description 08/21/16 Description 08/21/16	Rate \$125.00 <u>Start/End Time</u> Sun 5-6am		<u>ith Ad-ID</u> 30 PRATV16	517H		<u>Rate</u> <u>T</u> \$125.00

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INVOICE

60 / - J

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1488050-1 | 08/28/16 | August 2016 | 08/01/16 - 08/22/16

Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ADD 4661

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www	THEWDD.	lulalille	I.CUIII

			Spots/	D-4-	Tuna	
ne Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 08/21/16 08/21/16 GMA Sunday 7-8am Sun 7-8am Class of Time - Pre-emptible with notice	1	:30	1	\$450.00	NM 	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS 08/21/16 Spots/Week 08/21/16	<u>Rate</u> \$450.00					Date Tuno
Spots: # Ch Day Air Date Air Time Description	Start/End Time		th Ad-ID	711		<u>Rate Type</u> \$450.00 NM
1 WPBF Su 08/21/16 7:30 AM GMA Sunday 7-8am	Sun 7-8am		30 PRATV1613	/H		\$450.00 1414
14 08/21/16 08/21/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice	1	:30	1	\$375.00	NM ———	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS 08/04/14 Spots/Week 08/04/14	<u>Rate</u> \$375.00				*	Data Time
Spots: # Ch Day Air Date Air Time Description	Start/End Time		th Ad-ID	7		Rate Type \$375.00 NM
1 WPBF Su 08/21/16 8:25 AM Sun 8-9am News	Sun 8-9am	:	30 PRATV161	/н		\$375.00 NW
15 08/21/16 08/21/16 Celebrity Family Feud 8-9PM Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$1,500.00	NM	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFS1 Spots/Week1 Spots: # Ch 08/21/16 Day Air Date 08/21/16 Air Time 09/21/16 Description	<u>Rate</u> \$1,500.00 <u>Start/End Time</u> 8-9PM		th Ad-ID 30 PRATV161	7н		<u>Rate Type</u> \$1,500.00 NM
16 08/22/16 08/22/16 Jimmy Kimmel 1135P-1238A Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$275.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS MTWTFSS Spots/Week 1 1	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	_	th Ad-ID	_		Rate Type
1 WPBF M 08/22/16 12:32 AM Jimmy Kimmel	1135P-1238A	:	30 PRATV161	.7н		\$275.00 NN
	Total Spots		22			
Payment Terms 30 Days				Gross Tota	al	\$15,850.00
rayment reims so bays			Agenc	y Commissio	<u>n</u>	\$2,377.50
			Ne	et Amount Du	<u>ie</u>	\$13,472.50